



Knowledge



Passion



Success

SSMART
connecting solutions

Iran Business





Content

- **SMART cs** presentation 3-16
- **High Quality** made in Europe 17
- **Business in Iran** facts 18-21
- **Trade Relations** Germany-Iran 22-24
- **German Partner** construction machinery 25-31
- **Future Cooperation** outlook 32-37



Do you know ...

- ... your business potential in Europe/Iran?
- ... **your strength for a successful start in EU/Iran?**
- ... then mentality of your business partners?
- ... **your current competitors?**
- ... importers/traders of your products?



Our team ...

- ... gives you answers to your questions
- ... explains your advantages for business abroad
- ... helps you to fast generate profits
- ... is your reliable partner

Competence

Quality

Reliability



Business Activities

- **After Sales Service**
- **Automotive** e-mobility + e-scooter + spare parts
- **Construction** machines e.g. digger+ asphalt rejuvenation
- **Consulting**
- **Employee Training**
- **Energy Savings**
- **EPC** engineering + procurement + construction (wind/PV)
- **European Business Representation**
- **Fully automated cereals storage planning and turnkey solution**
dry & cool / modern visualization and control engineering
- **German Business Representation**
- **Human Resources**



Industry Sectors

- **Industrial solutions**
- **Machines for industrial use** generators + gas compressors
- **Medical Equipment** digital scanners
- **Network** Asia, Australia, EU, Middle East
- **Oil & Gas / Lubricants & Emulsions**
- **Production lines for factories** Automation/Robotics
- **Project Management**
- **Renewable Energy** wind, battery storage, bio gas
- **Services** administration & maintenance
- **Steel, Metals & Rare Earth** China, Australia, Iran
- **Troubleshooting**
- **Turnkey Solutions**



Core Competencies

- **strong analytical skills**
- **know-How**
- **experience**
- **quality**
- **competence**
- **reliability**
- **customer satisfaction**
- market
- **competitors**
- networking/contacts
- **top player**
- experts
- **long-term support**
- after-sales-service



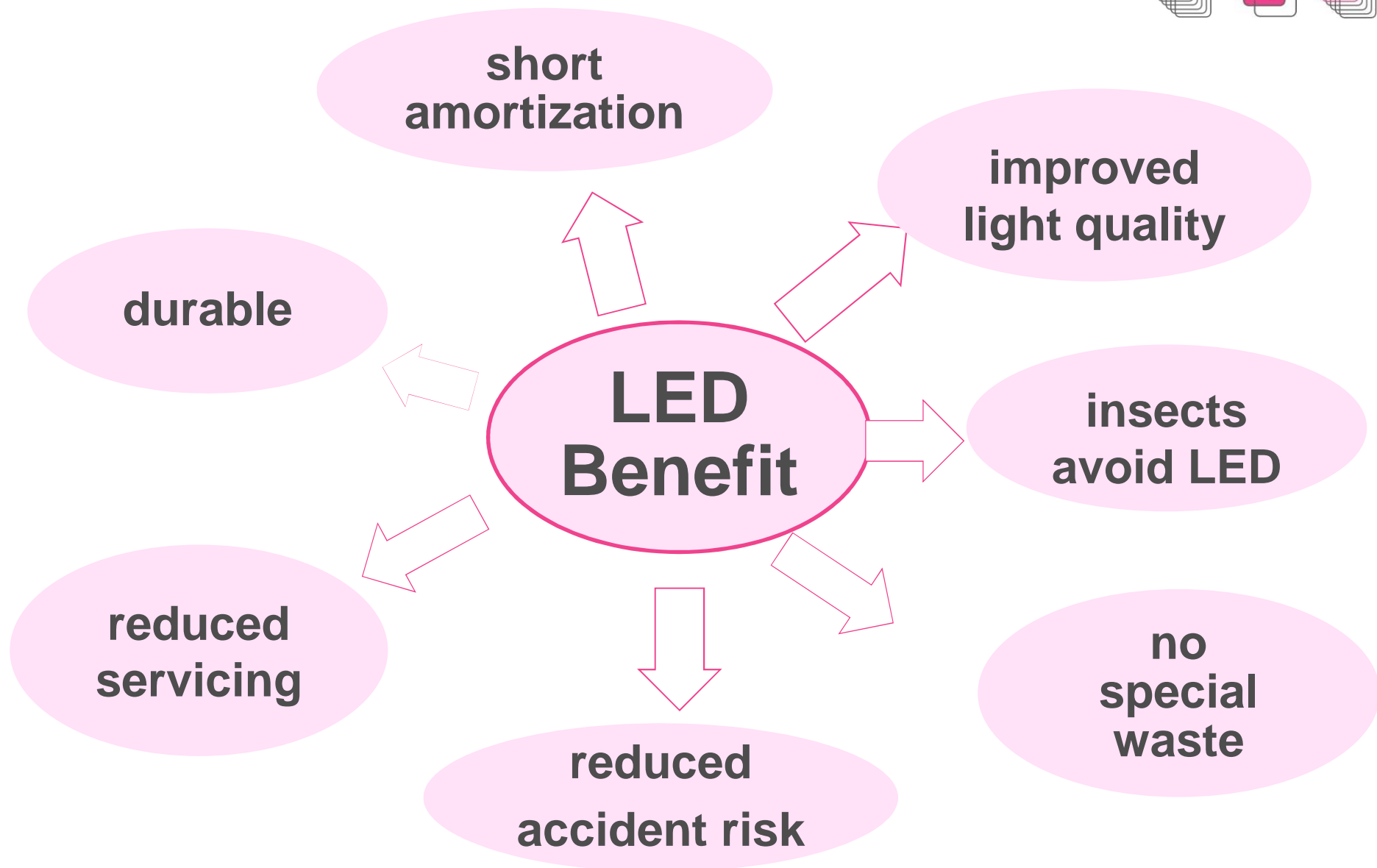
LED Light Emitting Diodes

3 specialized producers

1. **Industrial lights**
2. **Design luminaires** interior/exterior
3. **Street lights** design/standard/PV powered

Advantages

- + lower energy consumption
- + longer lifetime
- + improved physical robustness
- + smaller size
- + faster switching





PV Photovoltaic

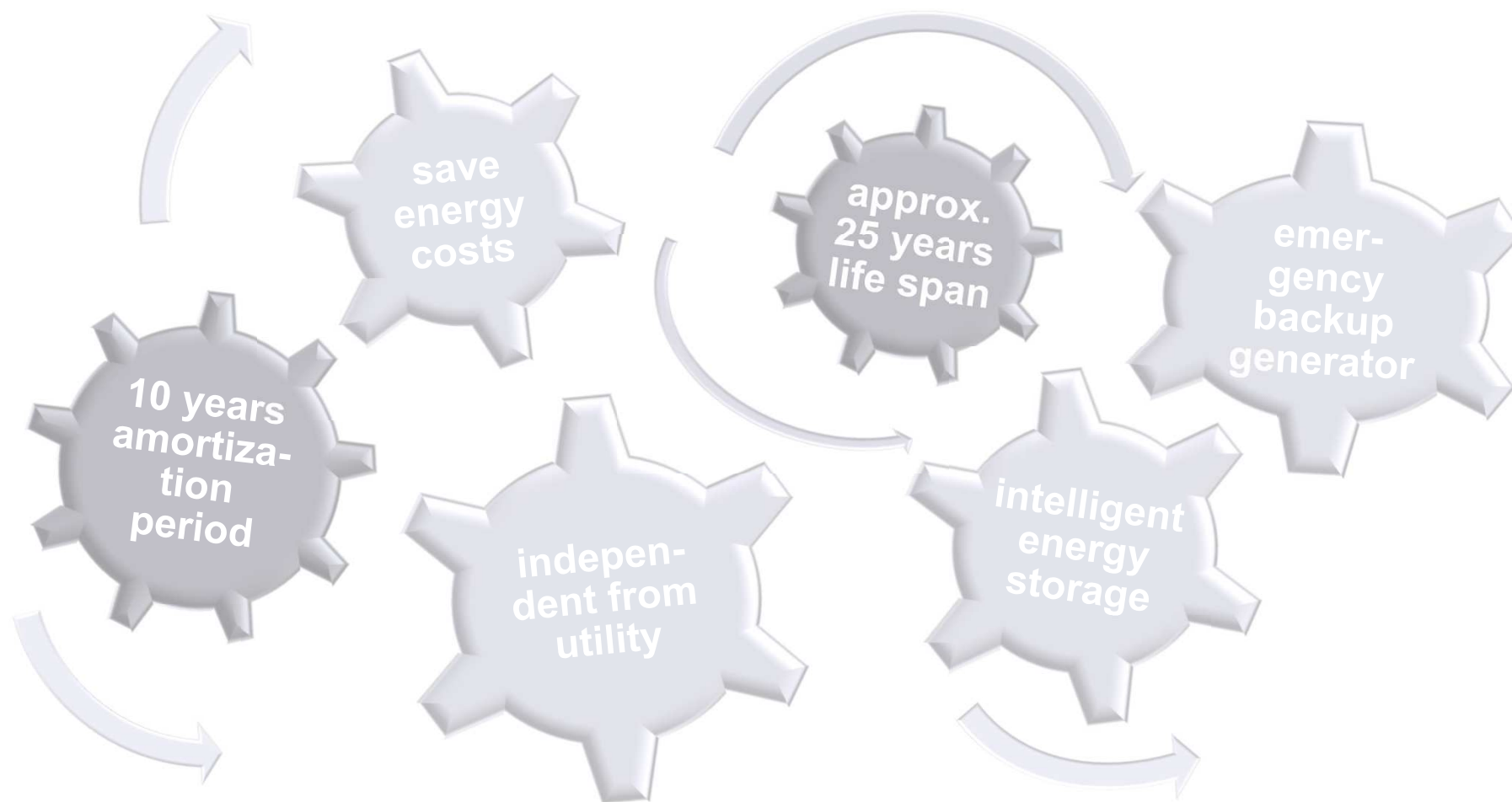
- **converting Solar Energy into Direct Current electricity (DC)**
- **clean sustainable energy technology** (no environmental emissions)
- **all Top manufacturers worldwide** = our partners

Main components for a long-lasting PV plant

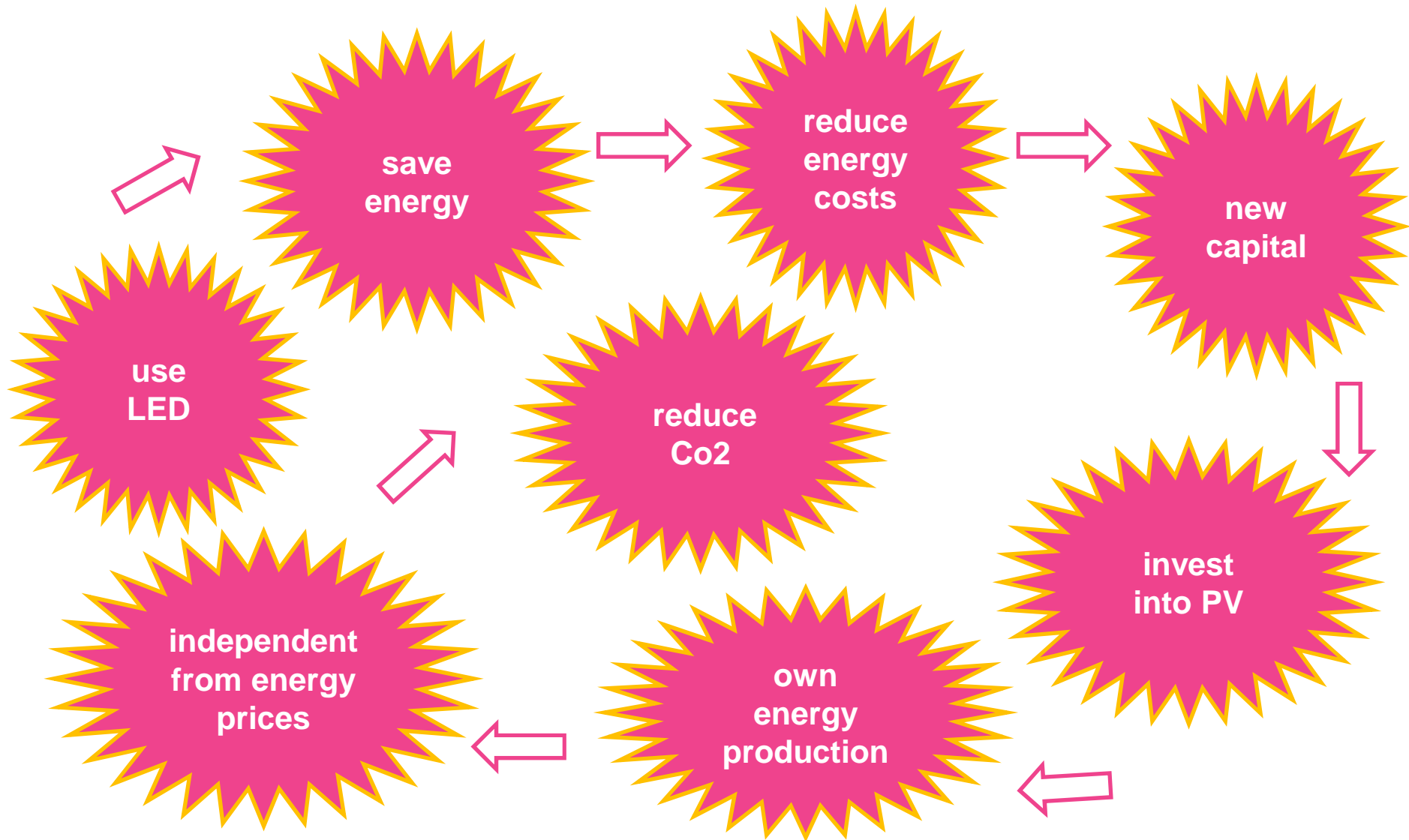
- | | |
|---------------------------|---------------------|
| 1. PV panels | Europe/Asia/America |
| 2. Inverters | Germany |
| 3. Mounting system | Germany |



PV Benefits



Synergies from LED & PV





SMART cs Activities

- **strategic Executive Consultancy + Market Analysis**
- **restructuring** small and medium sized companies
- **low-/high-temperature Flares + Gas Compressor stations**
- **Displays** Advertising / PV consumption visualization
- **Machines** agriculture + construction + street rejuvenation
- **smart metering solutions** energy providers

→ **reliable after sales service for all branches** ←



Our Offer

- **fast set-up of distribution channels**
- **solid solutions**
- **close meshed network**
- **experts with practical experience and proven track record**
- **long-term and fair cooperation**
- **→ customer satisfaction**

Our offer Quality + Sustainability



Your Benefits

- market overview and market transparency
- **knowledge of market participants**
- knowledge about the customers' language and way of thinking
- **discrete commercialization without spreading losses**
- consequent consideration of individual interests
- **clear and explicit representation of interests through exclusivity**
- result driven contract negotiation
- **optimal results**



Philosophy

Our Energy is your Success!

We transform diverse interests into mutual projects and goals.

- **We optimize your energy consumption**
- **Produce your own energy with our help**
- **We connect customer needs with the right service partners**
- **We generate profitable synergies**

We create the best results for all parties.



High Quality

- **representation of high quality EU manufacturers/products**
- **concentration on market leaders with convincing USPs**
- **we know the needs of our European partners**
- **strict limitation of partners (one per branch)**
- **well-proven service & quality over many years**
- **hands-on mentality**
- **longevity & reliability**
- **warranties**



Thank you!

SMART connecting solutions

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Das SMART cs Team
steht Ihnen stets
gerne zur Verfügung.

